## Transportation and Marketing

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
KENTUCKY	3,685,296	4,041,769	4,109,331	4,222,021
MEDIAN AGE (YRS)		35.9	36.8	38.0
HISPANICS (ANY RACE)		59,939	67,365	80,431
STATE'S PERCENTAGE		1.48%	1.64%	1.91%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		3,640,889	3,687,694	3,773,423
STATE'S PERCENTAGE		90.08	89.74	89.37
MEDIAN AGE (YRS)		36.6	37.6	39.0
BLACK/AFRICAN-AMERICAN		295,994	308,034	318,762
STATE'S PERCENTAGE		7.32	7.50	7.55
MEDIAN AGE (YRS)		30.2	30.8	31.6
AMERICAN INDIAN/NATIVE		8,616	9,573	11,070
STATE'S PERCENTAGE		0.21	0.23	0.26
MEDIAN AGE (YRS)		34.3	34.1	34.3
ASIAN		29,744	32,274	36,804
STATE'S PERCENTAGE		0.74	0.79	0.87
MEDIAN AGE (YRS)		30.7	31.2	32.5
HAWAII/PACIFIC ISLANDER		1,460	1,539	1,764
STATE'S PERCENTAGE		0.04	0.04	0.04
MEDIAN AGE (YRS)		26.9	27.3	28.7
OTHER		22,623	25,911	31,178
STATE'S PERCENTAGE		0.56	0.63	0.74
MEDIAN AGE (YRS)		22.9	23.4	23.7
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN SUBURBAN RURAL			446,917 1,886,051 1,776,363	439,294 1,959,128 1,823,599

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**Marketing Services Branch** 

## **KENTUCKY: EXPENDITURES**

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$37,989		
PER CAPITA	\$20,587		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$58,964,346,000	\$75,204,715,000	27.54%
FOOD AT HOME TOTAL	\$7,335,272,200	\$8,414,487,700	14.71%
FOOD AWAY FROM HOME TOTAL	\$6,186,405,600	\$7,793,003,200	25.97%
FOOD AS % OF TOTAL EXPENDITURES	22.93%	21.55%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$1,463,847,400	\$1,687,749,300	15.30%
FISH & SEAFOOD PRODUCTS	\$138,797,000	\$159,516,300	14.93%
FRUITS & VEGETABLES	\$803,963,500	\$909,176,900	13.09%
DAIRY PRODUCTS	\$806,531,700	\$922,091,400	14.33%
BAKERY PRODUCTS	\$793,878,500	\$884,108,500	11.37%
CEREALS & PRODUCTS	\$389,132,100	\$454,422,700	16.78%
PREPARED FOODS	\$1,206,944,500	\$1,399,576,000	15.96%
JUICES	\$185,216,800	\$211,645,100	14.27%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$433,239,800 \$188,365,700 \$244,874,100	\$603,010,100 \$252,964,700 \$350,045,400	39.19% 34.29% 42.95%
LUNCH FAST FOOD FULL SERVICE	\$1,526,740,200 \$935,263,600 \$591,476,700	\$1,913,124,600 \$1,138,708,000 \$774,416,600	25.31% 21.75% 30.93%
DINNER FAST FOOD FULL SERVICE	\$2,229,511,500 \$915,171,800 \$1,314,339,800	\$2,865,539,700 \$1,118,103,900 \$1,747,435,800	28.53% 22.17% 32.95%

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## Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			_
MEATS (ALL TYPES)	\$892	\$979	9.75%
POULTRY	\$254	\$280	10.24%
EGGS	\$42	\$45	7.14%
2000	ΨτΖ	Ψ-3	7.1470
FISH & SEAFOOD			
FRESH	\$42	\$45	7.14%
FROZEN	\$27	\$31	14.81%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$317	\$344	8.52%
CANNED	\$89	\$99	11.24%
FROZEN	\$62	\$63	1.61%
OTHER	\$22	\$21	-4.55%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$157	\$167	6.37%
CHEESE	\$132	\$138	4.55%
ICE CREAM	\$82	\$89	8.54%
BUTTER / MARGARINE	\$37	\$45	21.62%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$373	\$396	6.17%
COOKIES	\$71	\$74	4.23%
CRACKERS	\$40	\$42	5.00%
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CEREALS & PRODUCTS	*10=	•	0.070/
CEREALS	\$135	\$144	6.67%
PASTA PRODUCTS	\$41	\$48	17.07%
FLOUR & MIXES	\$40	\$47	17.50%
RICE	\$20	\$24	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$123	\$142	15.45%
JUICES	\$113	\$123	8.85%
FROZEN/PREP. OTHER	\$96	\$111	15.63%
SOUPS	\$58	\$67	15.52%
SAUCES & GRAVIES	\$59	\$59	0.00%
BABY FOOD	\$45	\$48	6.67%
FROZEN MEALS	\$45	\$51	13.33%
NUTS	\$30	\$32	6.67%
SALADS	\$24	\$29	20.83%
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